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Fall Wedding SHOW

Sunday, October 6, 2024

Noon to 5pm
Alaska Airlines Center

SET UP HOURS
Sunday, October 6: 7am-11:45am

Please join us for the Fall Wedding Show ~ an exciting afternoon to showcase your products and services. The event will include fashion shows, entertainment, door prizes, hors d'oeuvres and more.

BUSINESS NAME

CONTACT

EMAIL

WEBSITE

MAILING ADDRESS

CITY STATE ZIP

PHONE NO. CELL NO.

_____ DOOR PRIZES (optional): I will provide a door prize (\$50 min. gift cards only) with "no strings attached" (ie, the winner must not be required to make a purchase in order to redeem the prize). I understand my business will receive mention during the Wedding Show and be listed on the Door Prize page of the Wedding Show's Program Guide.

_____ \$ _____
DESCRIPTION VALUE

I have read the Exhibitor Rules & Regulations (pg. 2), and agree to abide by them and any additional rules deemed necessary by management. I understand that any change in information in this contract must be made in writing.

PRINT NAME TITLE

SIGNATURE DATE

Standard booth rate: \$695

Top 3 booth choices: 1) ___ 2) ___ 3) ___
(see floorplan on page 3)

Premium corner booth (add \$100)..... \$ _____

Electricity access (add \$25)..... \$ _____

Bride bag inserts

Participating vendors (\$65) \$ _____

Non-participating vendors (\$225)..... \$ _____

Show program advertising

Ad size (see diagram below) \$ _____

Do you need ad design (\$65/hr)? \$ _____

Back Cover Ad \$450 5 x 7.9095	Full Page Ad \$375 5 x 7.9095	Half Page Ad \$275 5 x 3.85	Quarter Page Ad \$175 2.41 x 3.85
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TOTAL DUE: \$ _____

___ VISA ___ MC ___ CHECK

NAME ON CARD

CREDIT CARD NO.

EXP. DATE SEC. CODE

BILLING ADDRESS

CITY STATE ZIP

Interested in being a sponsor? YES _____

To register, please email or mail this form with payment to:



PO Box 221344 Anchorage, AK 99522

Email: weddingshow@alaskabride.com

For info, call 907-868-9050 or visit AlaskaBride.com.

2024 FALL WEDDING SHOW

APPLICATION & INFORMATION, PAGE 2

EXHIBITOR BOOTH PRICE INCLUDES:

- 8'x8' booth space (booths 1-60) or 10'x6' booth space (booths 61-69 in the entryway).
- Extensive advertising and promotion of the event through: radio, magazine and newspaper advertisements, flyers at retail locations, email and social media campaigns, online advertising.
- Vendor's company name listed in the event's program guide that will be distributed to all attendees. Must confirm 30 days prior to ensure being listed.
- The exclusive mailing list of brides in attendance at the show.

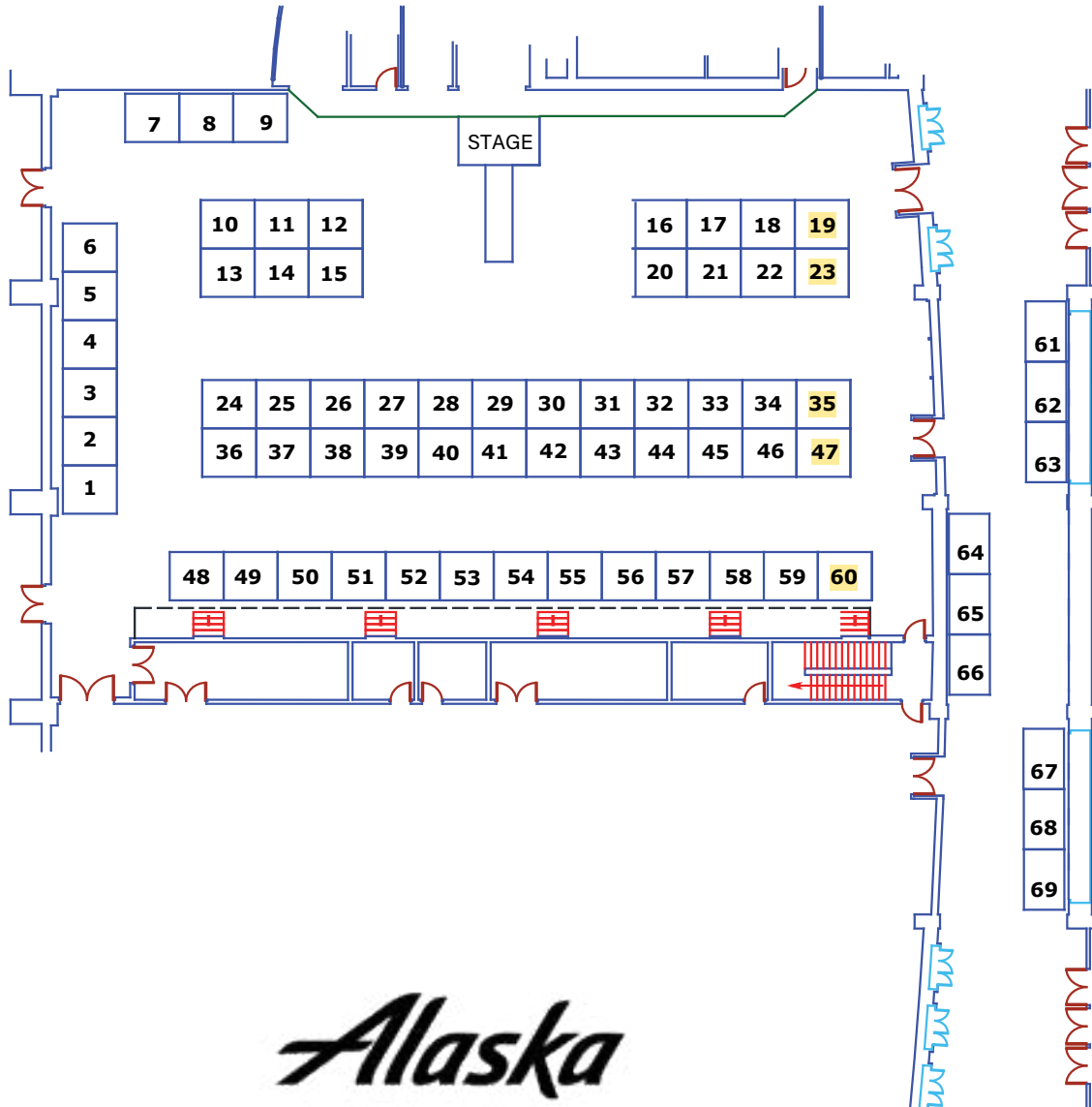
RULES & REGULATIONS:

- Tables are not provided by show management. Exhibitor may request a skirted table, linens, and other needed booth items through Alaska Event Services, but Exhibitor will be responsible for all costs.
- Electricity access is provided by show management and available for \$25 on a limited basis. Arrangements for electricity access must be made and paid for in advance.
- Booth space will be assigned on a first-come, first-served basis upon receipt of a 100% payment. 50% of fees refundable for cancellation up to 90 days prior to the Show. No refunds will be made for cancellation within 90 days of the Show.
- Exhibitors are not permitted to sublet or share booth space. Also, the only material that can be given away at an Exhibitor's booth is that which represents the Exhibitor's company products or services.
- No person or firm will be permitted to distribute literature or merchandise outside their exhibit space.
- Exhibitors must staff their booth during show hours. Exhibitors are responsible for their own merchandise and equipment, its protection and insurance. UAA and the Alaska Airlines Center (AAC), show management and its staff will not be responsible for losses of any kind.
- No one is allowed to show and hand out cards or literature to attendees without contracting and paying for booth space in the show. If you see anyone doing this, please report it to the show management.
- All Non-Sufficient Fund Checks will be assessed a \$50.00 service charge.
- Exhibitors must set up between the hours of 7am and 11:45am on the event day and stay until close of the show.
- Caterers or other vendors who are serving food or drink or any samples must obey the Health Department rules and must possess the appropriate food/beverage permits and must complete a contract with AAC.
- Per AAC rules, any food or drink sample must not exceed a 1 ounce sample size. Alcohol is not permitted, and vendors are not permitted to give water to attendees.
- Food trucks are only permitted to sell food/beverages outside if they have an existing contract with Nana Management Services (NMS), and NMS is entitled to a commission of 25% of total revenue from sales.
- The exclusive mailing list of the event's attendees will be available within 14 days of the show. Lists will then be emailed to exhibitors. Use is limited to participating exhibitors only. Exhibitors are not allowed to give, sell or loan the list to anyone.
- It is agreed that Exhibitor will make no claim of any kind against AAC or show management for any loss, damage, theft or destruction of goods, nor for any injury that may occur to Exhibitor or Exhibitor's staff while in the show facility, nor for any damage of any nature or character whatsoever.
- Exhibitors must protect AAC's equipment, walls, columns and floors from damage. Signage, decorations, or other displays on any AAC wall surface, are prohibited. Signage is allowed on free-standing easels or displays only. Sparklers, glitter, confetti and helium balloons are specifically prohibited on AAC premises.
- Exhibitors will be held responsible and charged for any loss or damage, or for any clean-up necessitated by paint, grease, oil, abrasives, or excess debris left in the Exhibitor's space.
- Exhibitor must not interfere with the neighboring booth's visibility or infringe on their area. Display of wares must be kept within the confines of the contracted exhibit space.
- Exhibitor agrees that their likeness and business information may be used by Alaska Bride & Groom for promotional purposes and such use will not entitle the Exhibitor to any form of financial compensation.

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- 8'x8' booth space: booths 1-60
- 10'x6' booth space: booths 61-69 (in the entryway)
- Premium corner booths: booths 19, 23, 35, 47, 60



Alaska
AIRLINES
— CENTER —

Main entrance